



# Drive Productivity with AI Service Management

## AppBridge IT Service Management

**AppBridge IT Service Management** is an enterprise-grade platform built on a scalable architecture. Its Design Studio and customizable widgets enable rapid adaptation to changing business needs. AppBridge ensures data privacy and security through strict compliance with global standards, delivering flexibility, performance, and protection for modern IT operations.

### Key benefits of leveraging AppBridge ITSM



#### AI Assistant

Resolve queries faster with an always-on AI assistant that guides users and agents in real time.



#### Agentic Workflows

Automated intelligent workflows that execute tasks and make decisions independently to streamline processes.



#### Rapid ROI

Enable business users to build workflows with intuitive drag and drop interface.



#### Lightning Speed

Launch new services instantly using pre-built workflows and simple drag-and-drop interface.

# AppBridge ITSM Platform

Our solution is purpose-built to help organizations align their IT Service Management processes with the ITIL framework. With exceptional flexibility, **AppBridge ITSM** enables seamless integration of ITIL best practices while supporting tailored customizations to fit your unique business needs.



## AI-Powered Chatbot

Engage users instantly with an AI chatbot that understands queries and delivers smart, real-time solutions.



## Self-Service Portal

Enable effortless self-service with a dedicated portal to search and resolve issues instantly.



## Reports and Dashboards

Out of the box reports and dashboards to monitor KPIs and SLAs—schedule, email, or export them anytime.



## Multi-Channel Support

Supports for multiple channels of messaging such as web, email, Chat, WhatsApp, Teams.



## Easy to Use and Deploy

Launch a powerful service desk in few weeks—no complex setup, no hassles.



## Pre-build Integrations

Seamlessly connect with your existing tools—HRMS, collaboration hubs, CRM, mobile apps, and more—using REST APIs.



## Intelligent Process Automation

Streamline workflows with AI-driven automation that adapts to dynamic service processes.



## Customer Support Portal

Empower users to raise, track, and resolve issues through an intuitive self-service portal.



## Service Agent Intelligence

Boost agent productivity with AI-powered insights, suggestions, and real-time assistance.



## No Code Process Automation

Design and deploy complex service workflows without writing a single line of code.

# AppBridge ITSM Key Features

## Incident Management

- Incident Lifecycle Tracking
- SLA Compliance Monitoring
- Asset Impact Visualization
- Dynamic Assignment
- Rule-Based Routing
- Worklog Activity Capture
- Survey-Based Feedback
- Incident Escalation Matrix
- Status Change Alerts
- Notification Personalization
- Privilege-Based Access
- Incident Audit Trail
- Intelligent Categorization
- Self-Service Templates
- User Availability Alerts

## Service Management

- Multi-Channel Requesting
- Request Prioritization Logic
- Catalogue-Based Categorization
- SLA Progress Tracking
- Automated Request Escalation
- Service Input Templates
- Dynamic Workflow Notifications
- Task Flow Automation
- Request Rejection Handling
- Asset Lifecycle Management
- Request-CI Linking
- Stage-Based Notifications
- Third-Party Integrations

## Change Management

- Change Request Logging (RFC)
- Change Categorization
- Approval Workflow
- Change Communication
- Change Conflict Detection
- Post-Implementation Review
- Approvals via Email
- Change Priority Handling
- Change Type Templates
- Change Reviewer Assignment

## SLA Policies

- SLA Management
- Business Hour Templates
- Create custom SLAs
- Set multiple escalations
- SLA for multiple business hours
- Predefined SLA templates
- Vendor Contract Management
- Breach Alert Notifications

## Problem Management

- Structured Problem Logging
- AI Problem Categorization
- Agentic AI
- Problem-Incident Linking
- Asset Insight Integration
- Root Cause Analysis
- Workaround Solution Sharing
- Known Error Management
- Pain Value Analysis
- Problem Closure Survey

## Asset Management

- Asset lifecycle
- Procurement & purchase tracking
- Discovery (hardware/software)
- Bulk import (CSV/API/manual)
- Location tracking
- Warranty & lease notifications
- Maintenance scheduling & reminders
- Role-based access control
- Workflow automation

# AppBridge ITSM Key Features

## Self Service Portal

- Effortless Ticket Creation
- Real-Time Request Tracking
- Service Catalog
- Automated Request Fulfillment
- Omnichannel Support
- Feedback and Rating System
- Role-Based Access Control

## AI Assistant

- Conversational AI
- Auto L1 Support
- Natural Language Processing
- LLM Integration
- Multilingual Support
- Bot Training
- Actionable Responses

## Customer Portal

- Easy Ticket Creation
- Status Tracking
- Knowledge Base Access
- Service Catalog
- AI Assistant
- Feedback Collection
- Role-Based Access

## Field Ticket Support

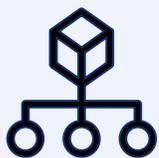
- Location Details
- Technician Assignment
- Mobile Access
- Job card
- Check-In/Check-Out
- Worklog Updates
- Parts/Asset Tracking
- Time Logging
- Photo Evidence
- Technician Ratings

## AI Process Automation

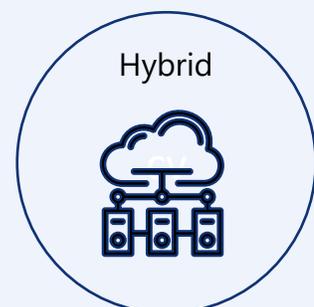
- No code Workflow Builder
- AI data processing
- Prebuilt Connectors
- AI Task Prioritization
- Smart Ticket Classification
- AI-Powered Suggestions
- Intent Recognition
- Automated Email Replies
- Sentiment-Driven Escalation
- Image generation

## Advance Processes

- Access management
- Release and deployment management
- IT financial management
- Vendor management
- IT asset procurement
- Reservation management
- Onboarding process



## Deployment models



# Why should you choose AppBridgeAI for ITSM?

## AI-first approach

- AI-first approach
- Ensure safe, reliable, and secure operations with end-to-end encryption for data at rest and in transit

## Quick ROI

- AI reduces human efforts by 50%
- Realize ROI within 3-6 months
- Run all automation on a single platform



## Enterprise capabilities

- Enterprise-grade security
- Enterprise-grade features
- Integration capabilities with 3<sup>rd</sup> party applications

## Rapid deployment

- Deploy in just 4 weeks
- 2x cost saving in development and maintenance.

## About AppBridge

**BridgeConnetx Pvt Ltd** is a global IT product company delivering cutting-edge IT operations management solutions under the **AppBridge** brand. Its flagship platform, **AppBridge** is powered by a proprietary Deep Learning Framework for IT Operations, designed to boost efficiency and lower operational costs.

Leveraging AI, **AppBridge** intelligently automates processes to generate actionable insights—minimizing mundane tasks and maximizing return on investment.